

Are you feeling TRU?



TRU
salon + day spa

www.trusalonspa.com



Welcome to TRU.

Where it's all about you.

Life's a lot more beautiful when you stay **TRU**. To who you are. And to whom you want to be.

And nowhere will you feel more **TRU** than when you're visiting our salon and day spa. **TRU** is about individuality. It is not a "one size fits all" experience, but a mirror of each person's needs. **TRU** is not a reaction. It is an interaction.

TRU salon + day spa is about looking good without working too hard. About letting people take care of you, so you can take care of business — or pleasure. The experienced stylists and spa specialists at **TRU** know how to make you feel gorgeous. Even on those days when you're merely looking good.

Because **TRU** beauty is all about you.

Shoppes@Branchburg
1190 Route 28, Branchburg, NJ 08876

908 + 218 + 9TRU

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Hours of Operation

Closed Mondays
Tuesday, Wednesday 8:30am - 9:00pm
Thursday 8:30am - 10:00pm
Friday 8:30am - 8:00pm
Saturday 8:30am - 5:00pm
Sunday 8:30am - 4:00pm



hair

Goodbye oh-so-average hair.
Let us work our magic on you.
From face flattering cuts to
the latest techniques in gentle
coloring and highlights, we'll
give you hair that demands
compliments. Whether you desire
just a skillful snip or a whole new
glammified you, the end result
will be absolute perfection.



services

Shampoo, Cut + Style	from \$62
Shampoo, Cut + Style (New Talent)	from \$52
Styling Blow Dry	from \$36
Men's Haircut	from \$37
Bangs or Neckline Only	from \$10
Iron Work	from \$20
Up Do	from \$125
Bridal Design (Wedding Day, including trial)	\$325 **
Intense Conditioning Treatment	\$20
Hair Extensions	by consultation

texture

Design Perms	from \$90
Body Waves	from \$90
Spiral Perms	from \$125
Hair Relaxing	from \$110

color

Single Process	from \$67
Double Process	from \$112
Full Highlights or Lowlights	from \$150
Partial Highlights or Lowlights	from \$100
Corrective Color	by consultation
Refreshing Glaze	from \$35
- add on to a color service	\$25
Color Flash	\$35
Men's Color	from \$50

cosmetics

Makeup Application	\$50
Bridal Application	\$75 **
Lash Tinting	\$27
Brow Tinting	\$22
Eyelash Extensions	\$295 *

*Price includes gratuity

**Please contact a salon coordinator to discuss our bridal package.

If you have any questions, feel free to call 908 + 218 + 9TRU



spa treatments

Nothing sends you straight to nirvana like our massages and skin care. Our expertly trained technicians apply a combination of methods proven to soothe sore muscles and nourish the skin. Treat your body to one of our rejuvenating massages or let us pamper your face with soothing creams and masks created just for you. You're destined to leave our spa with a healthy glow.



skin care

TRU Personalized Skin Care Treatments include an individual consultation, professional skin analysis, and home care recommendations to maintain your healthy skin.

Anti-Aging Facial (1¼ hours) **\$115**

Concerned with signs of aging, dull skin, and dehydration? Turn back the clock with our secret blend of vitamins C & E, lactic acid, and botanical brighteners. A contour mask deeply penetrates anti-aging elements, followed by a nutrient rich moisturizer which will restore elasticity to your skin. This treatment is recommended for those who are serious about staying young.

TRU Signature Facial (1 hour) **\$90**

Your skin is unique, and so is the facial our technicians will create for you. A customized selection of products and treatments are chosen for you – to balance your skin and your mind. Your facial will include a moisturizing thermal hand treatment; shoulder, neck, and face massage; and finishes with active serums and hydration.

Grape Seed Passion Antioxidant Facial (1 hour) **\$85**

Enjoy the benefits of this powerful antioxidant extract. This facial will hydrate your skin, strengthen its natural defenses, and provide the skin with vital nutrients. You'll look and feel grape.

Acne Facial (1 hour) **\$85**

Zits. Pimples. Breakouts. Whatever you call them, we have the treatment for it. It's the end of the line for acne with this effective treatment. We start by addressing the primary causes of your acne, then begin clearing and calming. Your treatment will include a relaxing pressure point massage, plus a special mask to soothe redness and reduce inflammation. Your technician will also advise you on an appropriate home regimen to minimize future flare-ups.

Skin Brightening Facial (1 hour) **\$85**

If luminous, bright skin is what you crave, this treatment is for you. Using our special blend of skin lighteners and brighteners we can help you achieve a more even skin tone and begin fading pigmentation.

Sinus Relief Facial (1 hour) **\$85**

Are puffy eyes and sinus pressure getting you down? Our treatment will not only cleanse and nourish your skin, but will relieve puffiness and pressure. Your therapist will use pressure point massage techniques to clear the sinus cavity and improve respiration.



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Teen Facial (1/2 hour) \$65

It's tough being a teen. In addition to juggling a busy social life, homework, and all that stuff your parents make you do — you've also got to deal with skin that's as mixed up as Lindsay in that movie where she becomes her mom. This customized treatment addresses issues specific to teenage skin and includes cleansing, exfoliation, mask, and hydration. This facial will promote healthy skin and introduce good home care habits.

TRU Peels

You can't slip on these peels. A smart choice if you are concerned about pigmentation, fine lines, and dull, dehydrated skin. You may progress through the levels of peels to experience a more corrective result. Your skin therapist will consult with you to discuss the best treatment for your specific concerns. Proper pre- and post-care will be recommended to insure the best results.

Level 1 - Skin Awakening Peel	\$55
A brisk exfoliation using hydroxy acids to brighten dull, tired skin.	
Level 2 - The Progressive Peel	\$80
A peel that addresses more specific concerns. Fine lines, skin discoloration and uneven texture. Most effective when done in a series.	
Level 3 - The "Real" Peel	\$125
Our most intensive non-invasive peel, rapidly restores a healthier and more youthful skin.	
*A home care post-peel Kit is included when a series is purchased.	

Enzymatic Body Peel (45 minutes) \$80

Wash away old skin cells and replace them with a silky smooth touch. Fruit and plant enzymes will gently remove dry-flaky skin cells — leaving your body soft and radiant.

Back Facial (45 minutes) \$70

We got your back. This back treatment deeply cleanses, exfoliates, and purifies the skin in this hard to reach (for you at least) area.

Exfoliating Body Scrub (45 minutes) \$70

Think what sandpaper does to wood. Now ratchet that down a few notches, and that's the sort of smoothness you can expect as a result of this all over gentle scrub. We won't stop there, of course — but follow up with a massive dose of hydration, to leave your skin smooth, healthy, and refreshed.

Add on any of these services to complement your spa treatment:

Scalp Massage	\$25
Tighten + Tone Eye Mask	\$15
Hydrating Mask	\$20
Moisturizing Thermal Hand Treatment	\$15

massage

Deep Tissue Massage (1 hour) \$100

Go deep. Chronic tension patterns are released using a combination of deep pressure techniques, soft tissue oils, and hot towels.

Stone Therapy Massage (1¼ hours) \$115

Everybody must get stoned! This treatment features warmed stones positioned all over the body and then used throughout the massage for enhanced relaxation and therapeutic benefits.

Pre-Natal Massage (only after first trimester) \$90

Ooh baby. Our soothing side-lying massage will provide the necessary relaxation benefits for the mommy-to-be.

Reflexology (1/2 hour) \$55

An ancient Chinese treatment where pressure points on the feet are manipulated to reduce stress, create balance, and improve circulation.

Integrated Therapeutic Massage (1 hour) \$95

Anyone ever told you to see a therapist? This customized massage employs a blend of deep tissue and Swedish techniques which relaxes you while unlocking tension in the areas you need it most. Finished with a hot towel and an ointment used for soothing achy muscles.



Swedish Massage (1 hour) \$90

While using our blend of classic massage techniques, you'll be left fully relaxed and in complete bliss.

Aromatherapy Massage (1 hour) \$95

Our classic Swedish massage techniques blended with aromatic oils and a hot towel for added relaxation benefits.

Upper Body Relaxer (1/2 hour) \$55

A targeted form of our hour massage focused on the back and neck.

Don't be afraid to add on one of these to your massage:

Scalp Massage	\$25
Moisturizing Thermal Hand Treatment	\$15

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waxing

Feeling furry just isn't any fun.

If you've got overactive hair follicles, we've got the answer. Want your legs to feel as soft and silky as a baby's bottom? Care to bare your shapely self in a new bikini? No worries.

Our gentle approach will keep the pain to a minimum. We promise.

waxing

Ultimate Eyebrow Transformation	\$30
All first time guests will receive total reshaping, wax, tweeze and trim.	
Eyebrow Maintenance	\$18
Lip	\$15
Chin	\$15
Face (includes Lip/Chin/Eyebrow/Sideburns)	\$45
Underarms	\$25
Half Arm	\$30
Full Arm	\$40
Bikini	from \$35
Extended Bikini	from \$45
Brazilian Bikini	from \$65
Half Leg w/Bikini	from \$60
Full Leg w/Bikini	from \$85
Half Leg w/Brazilian	from \$85
Full Leg w/Brazilian	from \$110
Half Leg	from \$35
Full Leg	from \$65
Chest	from \$40
Shoulders	from \$35
Full Back + Shoulders	from \$75
Neck	\$20
Feet + Toes	\$12



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nails

What do your hands say about you?

That you're a disciple of TRU manicures, we hope! We'll shape, shine, and color your fingers and toes to a new level of gorgeous. Sit back while we exfoliate and gently knead away any stress you have lingering in those overworked limbs.

Warning: this is absolutely addictive!

pedicures

Express Pedicure

\$30

For people on the go. This foot refresher includes foot soaking, nail shaping, cuticle care, and a polish change.

Classic Pedicure

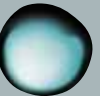
\$51

Your go to pedicure designed to rejuvenate overwhelmed feet. A skin softening soak followed by cuticle grooming, callus softening, and a gentle exfoliating scrub — completed by a stress relieving massage.

Detoxifying Pedicure

\$57

Get on the wagon. This pedicure is for tired, swollen feet and legs. Start with a soak in our seaweed bath, and then enjoy a sea polish scrub followed by a massage with marine based oils. A detoxifying mask is applied, followed by a hydrating body cream.



Callus Peel Pedicure

\$67

We're gentle with people who are tough on their feet. A pedicure recommended for the most severely callused feet. A natural based solvent melts away calluses without the use of damaging tools, leaving your feet soft and supple.

TRU Signature Pedicure

\$70

The ultimate practice for revitalizing your feet and legs with our exclusive anti-aging and stress-relieving treatment. Relax in a stimulating soak followed by an enzymatic peel. We'll indulge your feet and lower legs to a 3-part massage with the finest oceanic oils, vitamin C serum, and finally a skin regenerating serum. An age-defying moisturizer completes this rejuvenating and pampering treatment.

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TRU Beauty.



manicures

Classic Manicure

\$25

This manicure includes shaping of the nails, perfecting of the cuticles, a soothing hot towel, and a hand massage.

Spa Manicure

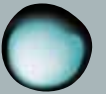
\$40

More than just a manicure, this luxurious treatment will make your hands and nails feel as amazing as they look. A peaceful, stress-relieving soak is only the beginning. It's followed by a soothing hand and arm massage using aromatic muscle balm and the finest oceanic oils. Your nails are perfectly shaped, cuticles are thoroughly groomed, and a smooth polish of your choice will finish off this deluxe manicure.

TRU Signature Manicure

\$50

Put your hands in ours and live the lux life with our Signature Manicure. Experience a vitamin enriched anti-aging treatment that refines skin texture, skin tone, and smoothes roughness. This treatment will have your hands and nails looking and feeling younger. A polish of your choice completes this luxurious therapy.



Add on any of these services to complement your nail treatment:

French Style Polish	\$6
Moisturizing Thermal Hand Treatment	\$15

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men

News flash: Women don't think carburetor goop under your nails is sexy. Good news, boys. At TRU, we're experts at cleaning up your little (and not so little) imperfections. We've even created unique treatments geared just toward your species.

P.S. Girlfriends and wives — we can make him look great, but we can't promise he'll start putting the seat down.

men's services

Men's Haircut	from \$37
Gentlemen's Manicure	\$25
Gentlemen's Signature Pedicure	\$51
Eyebrow Waxing	\$18
Sideburns	\$13
Stomach	\$30
Half Arm	\$30
Full Arm	\$40
Chest	from \$40
Shoulders	from \$35
Full Back + Shoulders	from \$75
Neck	\$20
Ear	\$13

Men's Exclusive Facial (1 hour) **\$85**

A deep cleansing begins the treatment, followed by an enzyme peel and extractions. Then, enjoy a shoulder and face massage to release tension and stress. Next, an application of a soothing masque balances and hydrates. Finally, we will create a customized treatment regimen designed to help alleviate shaving bumps and irritation.

TRU Gentleman (3 hours) **\$220 ***

Gentlemen's Manicure + Pedicure, Deep Tissue Massage, Shampoo, Cut + Style.

*Price includes gratuity



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packages

We've put together the perfect pampering packages. So now it's easier than ever to enjoy for yourself or give a TRU spa experience as a gift. Besides, why settle for just one treatment when you can spoil yourself with several? If you'd like, we'll even help you design your very own TRU spa package. Just consult with one of our experts for an experience that's all your own.



packages

TRU Experience (4½ hours) **\$360***
Hot Stone Massage, TRU Signature Facial, Signature Manicure, Signature Pedicure

TRU Glam (4 hours) **\$310***
Aromatherapy Massage, TRU Signature Facial with an Eye Mask, Classic Manicure, Express Pedicure, Styling Blow Dry

TRU Escape (3½ hours) **\$275***
Swedish Massage, Signature Facial, Classic Manicure, Classic Pedicure

TRU Fun (2½ hours) **\$250***
Exfoliating Body Scrub, Swedish Massage, Signature Pedicure

TRU Custom Spa Packages — We would be glad to customize an experience especially for you.



Packages must be used in their entirety for the specific services on the same day to receive the “package” price and are non-transferable.

*Price includes gratuity

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Helpful Hints For Your **TRU** Experience

Reservation & Cancellation Policy

When booking a spa appointment, all guests will be asked to provide a credit card number to reserve a room. We understand that sometimes emergencies and unexpected situations come up. That's why **TRU** allows you to cancel your appointment as long as you provide a minimum of 24 hours notice. This ensures that our guests always receive the exemplary service we promise. Failure to notify or show for a scheduled treatment in your room will result in a 50% charge of the price of service(s) to be automatically charged to your credit card. Because appointments fill up quickly, we suggest you schedule your next appointment before you leave.

Spa Policy

Rushing to an appointment isn't healthy or enjoyable. Get the most out of your **TRU** experience by arriving at least 15 minutes prior to your spa treatment. Our scheduling is designed to allow the correct amount of time needed to complete your spa experience. If you happen to be late, we will do our best to accommodate you, however we cannot guarantee the full length of the service.

Gratuity Policy

Gratuities are not included in all service prices and are a matter of personal discretion on most of our services. 18% to 20% is greatly appreciated.

Children's Policy

TRU is an adult oriented environment and we want a relaxing experience for all **TRU** guests — it is of utmost importance to us. With that in mind, we ask that all children under 10 without an appointment not accompany you while you are getting a treatment. An adult must accompany children under 12 that are receiving a service. Children are not permitted in the treatment rooms.

Cell Phone Policy

Shhhh! As a courtesy to all guests, please be sure your cell phone is turned off at all times while in the spa + salon.

Service Guarantee

We want you to be happy. That's why we take great pleasure in the quality of services we provide at **TRU salon + day spa**. If for some reason you are unsatisfied with your service, please let us know and we will gladly work to ensure your happiness.

Return Policy

Receive **TRU** credit for returned products when accompanied by a receipt, and within 30 days of purchase.

Miscellaneous Policy

We accept all major credit cards, personal checks and cash. There is a \$30 charge on all returned checks. All prices subject to change.

Gift Cards

Gift cards must be presented at the time of service and are non-refundable. Lost or stolen gift cards can not be replaced.

Guest Rewards Program

At **TRU salon + day spa**, we believe in giving back to our clients. That's why we've created a Guest Rewards Program. You'll receive points on the purchase of select services and products at **TRU salon + day spa**. Use the points you collect as cash toward any future service or product. To find out how many you have, simply check your receipt at checkout which will show your total number of points to date. Feeling the love yet?

Change it up!

Feel free to speak your mind! **TRU salon + day spa** professionals realize that a change in styling and treatment techniques from time to time is refreshing. You'll never hurt our feelings — in fact, we encourage you to experience the talents of our entire team.

Give the gift of **TRU**. Your friends and family will be glad you did. Our **TRU** Gift Cards are available for any amount you'd like and are valid for two years from the purchase date.



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